

MELISSA GRAGG

CVA, MAFF, Cdfa



Bridge
VALUATION
Partners, LLC

Strategic Planning &
Expert Testimony

CONTACT

Bridge Valuation Partners, LLC
301 Sovereign Court, Ste. 208
St. Louis, MO 63011

melissa@bridgevaluation.com

314-541-8163

EDUCATION

- B.S., Business Administration, Creighton University - 1997
- Master of Science in Finance, Saint Louis University - 2000

CREDENTIALS

- CVA - Certified Valuation Analyst, 2003
- MAFF - Master Analyst in Financial Forensics, 2014
- Cdfa - Certified Divorce Financial Analyst, 2016

SUMMARY

Melissa is experienced in providing valuation and consulting services to business owners of companies of various sizes - ranging from large, privately-held or publicly-traded firms to small, privately-held operations and family limited partnerships (FLPs). We work with owners or partners seeking to understand the value of the business when one owner is entering or exiting the business through purchase/sale of the interest or through litigation, such as a shareholder dispute. We also manage marital dissolution cases by valuing business interests, calculating maintenance, providing income, expense and cash flow analysis, as well as tracing separate/marital assets.

- Experienced in preparing valuation reports for:
 - estate tax reporting and planning,
 - M&A transaction planning,
 - alternative dispute resolution, mediation,
 - collaborative divorce,
 - strategic planning and financial consulting.
- Testifying expert witness for business valuations and financial calculations for:
 - marital dissolution or family law,
 - shareholder disputes or minority shareholder oppression,
 - commercial litigation or lost profits,
 - business interruption claims,
 - personal damage calculations and lost wages.
- Participated in fraud investigations for various privately-held companies, government entities and municipalities.

INDUSTRY EXPERIENCE

- Healthcare (ambulatory surgery centers, pharmacies, rural health clinics, nursing homes, adult daycares, doctors, dentists, orthodontists, chiropractors, stem-cell therapy, anesthesiologists, maxillo-facial surgeons, orthopedic surgeons, sports medicine, physical therapists)
- Retail franchises
- Financial planning services
- Food and produce distributors
- Gas stations and convenience stores
- Hospitality human resources and payroll services
- Funeral homes
- Insurance companies
- Architects and engineers
- Landscaping and lawn services
- Technology and website developers
- Diamond distributors
- Specialty ice-cream manufacturers and distributors,
- Retail muffler operations
- Automotive aftermarket supplier
- Online security companies
- Concrete contractors
- Environmental recycling and trash removal
- Grocery stores
- Printing and imaging
- Specialty retail and franchises (restaurants, bars, taverns)
- Event production and entertainment companies
- Internet start-ups
- Colocation and cloud computing
- Internet applications
- Real estate holding companies
- Manufacturing and/or distribution
- Wealth management
- Automotive/motorcycle dealerships
- Heavy-duty towing
- Construction
- Electrical contracting
- Plumbing contractors
- Retail donut producers
- Steel bar manufacturers
- Metal (stamper, laser job shop)
- Plastics (injection molding, thermoforming, packaging, specialty plastic container manufacturers)
- Law firms and accounting firms
- Nuclear power plant
- Printing and labeling equipment
- Trucking and transportation
- Customs clearance
- Marketing research

MELISSA GRAGG


CVA, MAFF, C DFA




Bridge
VALUATION
Partners, LLC

Strategic Planning &
Expert Testimony

CONTACT

 Bridge Valuation Partners, LLC
301 Sovereign Court, Ste. 208
St. Louis, MO 63011

 melissa@bridgevaluation.com

 314-541-8163

PROFESSIONAL AFFILIATIONS

- National Association of Certified Valuers and Analysts (NACVA) - Member
- Institute for Divorce Financial Analysts (IDFA) - Member
- Collaborative Family Law Association (CFLA) - Member
- International Academy of Collaborative Professionals (IACP) - Member
- The Association of Missouri Mediators (AMM) - Member

WORK HISTORY

- Bridge Valuation Partners, LLC - Managing Partner - Current
- BDO USA, LLP (Acquired Stone Carlie & Co. on June 1, 2015) - Senior Manager - 2015-2016
- Stone Carlie & Co (Acquired by BDO USA, LLP) - Manager - 2013-2015
- Bridge Valuation Partners, LLC - 2011-2013
- Migraine Relief Institute - VP of Operations - 2009-2011
- Brown Smith Wallace, LLC - Supervisor - 2003-2009
- Douglas Group - Analyst - 2000-2003

ACCOMPLISHMENTS

- Member of NACVA's Executive Advisory Board (2019-Present)
- Member of NACVA's Litigation Forensics Board (2015-2018)
- Instructor for NACVA's Current Updates in Valuations (CUV) - a one-day course required for member recertification (2017-Current)
- Senior Correspondent for "Around the Valuation World" for (NACVA) (2013-current)
- Recipient of the 2014 "40 Under Forty" Award from NACVA and Consultants' Training Institute (CTI)

PRESENTATIONS

- Monthly Webinar Interviews and Industry Compliance Presentation for Around the Valuation World
- BV Resources Webinar - Valuation in Divorce: Winning Clients and Testifying in Court
- American Society of Appraisers Webinar - Expert v Attorney: How to Leverage Your BV Experience in the Courtroom
- 16th Annual Domestic Litigation Forum - Let Your Valuation Expert Work for You
- NACVA and CTI's 2016 Annual Consultants' Conference - How to Defend 90%+ of Your Valuation Assumptions with Excellent Research - In and Out of Court
- NACVA and CTI's 2016 Annual Consultants' Conference - Hardball with Hitchner - panel of experts discussing relevant valuation topics - Panel included Shannon Pratt, Nancy Fannon, Roger Grabowski and Melissa Gragg - Moderator: Jim Hitchner
- NACVA and CTI's 2017 Annual Consultants' Conference - Top Five Financial Issues in High Net Worth Divorces
- NACVA and CTI's 2017, 2018 & 2019 Annual Consultants' Conference - Federal & State Case Law Update
- MoBarCLE and The Missouri Bar Family Law Section's 2017 Annual Family Law Conference - Effectively Deposing Your Opponent's Financial Expert
- Missouri Bar/Missouri Judicial Conference 2018 Annual Meeting - Impact of New Tax Law on Family Law Cases